Nouman Tayyab

Web Developer | Front-End & WordPress | Responsive UI
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linkedin.com/in/nouman-tayyab | Open to relocate

Professional Summary

Web Developer with a BSc in Software Engineering and 5+ years building responsive, high-performing websites for international clients across the UK, Singapore, UAE, and Pakistan. Skilled in front-end development with HTML5, CSS3, and JavaScript, and in building and customising WordPress sites with Elementor and custom theming. Strong eye for UI detail thanks to a design background, enabling pixel-accurate implementation of layouts across devices. Experienced in delivering full project lifecycles — from wireframe and layout to launch and optimisation — while working autonomously under tight deadlines. Seeking to bring hands-on web development skills to a fast-paced, growth-focused team in Dubai.

Technical Skills

- **Front-End:** HTML5, CSS3, JavaScript, responsive design, cross-browser compatibility, mobile-first layouts
- **WordPress:** Theme customisation, Elementor, page builders, plugin integration, site maintenance, performance optimisation
- **UI & Design-to-Code:** Figma-to-HTML, pixel-accurate implementation, component-based layouts, typography and colour systems
- **Tooling & Workflow:** Git/GitHub, version control, browser dev tools, asset optimisation, SEO-friendly markup
- **Design Toolkit:** Adobe Photoshop, Illustrator, Premiere Pro, InDesign, Canva — asset preparation for web
- **AI & Media:** Midjourney, DALL•E, RunwayML — AI-assisted image and video generation for web content
- **Soft Skills:** Multi-project management, fast-turnaround delivery, cross-functional collaboration, autonomous and brief-led working

Professional Experience

Web Developer & Visual Designer — JOMEJOURNEY, Singapore (Remote) December 2022 – Present

- Built and maintained responsive websites and landing pages for 60+ client projects across real estate, e-commerce, and lifestyle sectors using WordPress, Elementor, HTML5, and CSS3.
- Translated design mockups into clean, pixel-accurate, cross-browser-compatible front-end code optimised for mobile and desktop.
- Integrated plugins, forms, galleries, and third-party tools to extend site functionality and meet campaign objectives.
- Optimised page load performance and image assets for fast, SEO-friendly delivery across markets in Singapore and Asia-Pacific.
- Managed multiple project briefs in parallel, consistently meeting tight deadlines from wireframe to launch.

API Development Intern — Premiere Solution, Lahore, Pakistan January 2022 – April 2022

- Developed RESTful APIs in C# (.NET) to support application data exchange and back-end functionality.
- Implemented and tested API endpoints, gaining hands-on experience in server-side development and integration.

Freelance Web Developer — Self-Employed (International Clients: UAE, UK, Pakistan) January 2019 – Present

- Built responsive websites and web stores for clients across the UAE, UK, and Pakistan — spanning hospitality, retail, and lifestyle brands.
- Developed WordPress sites end to end: theme setup, Elementor layouts, plugin configuration, and content integration.
- Delivered custom front-end components with HTML5, CSS3, and JavaScript, tailored to each client's brand and audience.
- Managed full project lifecycles from brief to launch, working autonomously with minimal supervision across multiple concurrent clients.

Selected Projects

Dunearn House — Real Estate Project Information Website dunearnhouse-projectinfos.com

- Built a responsive property information website with galleries, floor-plan sections, and enquiry forms, implemented in clean front-end code.
- Ensured cross-browser compatibility, mobile responsiveness, and fast load times for a high-end audience.

VidSaver — Free Video Downloader Android App VidSaver

- Developed an Android app for downloading videos from YouTube, Instagram, Facebook, and TikTok, with a clean, mobile-first interface.
- Built the supporting landing page and delivered a smooth, responsive user experience across devices.

AAB Customs Broker L.L.C — Dubai Customs Brokerage Website AAB Customs Broker

- Built a professional corporate website for a Dubai-based customs brokerage, presenting services, clearance workflows, and contact enquiry forms.
- Delivered a clean, responsive front-end optimised for business clients across mobile and desktop.

SmartDine — Intelligent Restaurant Ordering Web App SmartDine

- Developed a smart dining web app with interactive menus, ordering flows, and a responsive, user-friendly interface.
- Implemented component-based layouts and mobile-first UI for a seamless ordering experience.

ImportHub — Premium Global Import E-Commerce Store ImportHub

- Built a full e-commerce website with product listings, category browsing, cart, and checkout flows in a responsive front-end interface.
- Optimised layouts, assets, and navigation for fast, conversion-focused shopping across devices.

NFC — Fast Food Delivery Web App NFC — Best Food in Town

- Developed a fast food ordering and delivery web app with menu browsing, cart, and order flows in a mobile-first interface.
- Delivered a responsive, high-performance front-end for quick ordering across mobile and desktop.

PakHorses — Pakistan's #1 Horse Marketplace pakhorses.com

- Built a full online marketplace with listing pages, search and filtering, user accounts, and a responsive interface across all customer touchpoints.
- Implemented listing management, navigation, and a consistent mobile-first UI for buyers and sellers.

Education

University of Lahore — BSc in Software Engineering April 2019 – 2023

Islamia Government Science College — Intermediate, FSC Pre-Engineering January 2017 – 2019

Certifications & Awards

Videography Competition Winner — University of Engineering and Technology (UET) July 2021

Available for immediate relocation to Dubai, UAE | *Portfolio: noumandev.online*